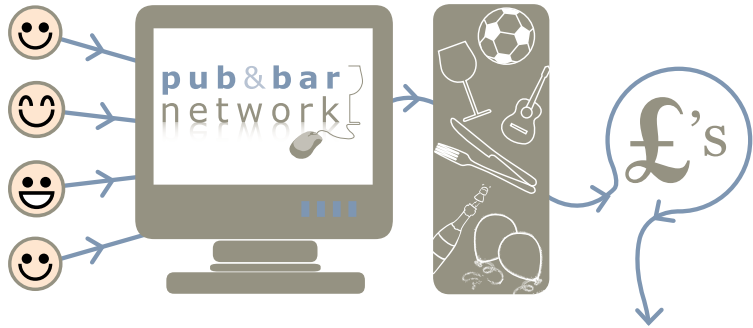


## Turning internet visitors into your customers!



Visitor → Customer → Venues → Licensee

### Who Are We..?

We are a unique 24/7 dedicated pub & bar online search engine to help you (the licensee) get your message across to thousands of targeted potential customers you could not reach by normal methods. For over 7 years we have enjoyed working extensively with independent licensees, tenants, leaseholders and managed houses but also benefit from the support of successful companies such as Fuller's, Young's, Greene King, Faucet Inns, Kornicis Group and more..

### How Do You Benefit..?

The Pub & Bar Network introduces your venue to these targeted potential customers who don't know you exist and gives you the tools to encourage repeat business, referrals, increased footfall, table reservations and measurable function bookings. A working relationship with the Pub & Bar Network **will** dramatically increase your bottom line.

### Why The Pub & Bar Network..?

The Network is the only comprehensive, dedicated pub and bar website & search engine in the UK - probably the world - affordably covering all of your online promotional needs, the informational needs of your existing & potential customers and it's incredibly simple. It gives you, the licensee, control as to how successful you and your venue can be. Call us on 0871 288 2458 or e-mail [info@pubandbar-network.co.uk](mailto:info@pubandbar-network.co.uk)

## Easy to use, affordable, value for money, delivers measurable results and anyone can do it!

"We have received lots of business from the site. Much has been private functions but we also get quite a lot for our organised themed events and sports."  
**Lucy Burch, Manager, Elephant Inn, North Finchley.**

"Our pub is in the country, but the Network has managed to get me very lucrative function room bookings, we already have weddings booked from the site for next year."  
**Brian and Carol, Managers, The Mill at Elstead, Surrey.**

"It costs £15 per month and brings in thousands of pounds a week. Do the math!"  
**Marco Baiardo, Owner, Blue Anchor and City Pride London.**

"It's really very clever and brings us lots of regular function bookings and reservations."  
**Susie, Owner, Troubadour, Earls Court.**



**Easily add your own...**

- Event promotions
- Photo's
- Sport on TV
- Menu's & wine lists
- Video
- Posters
- Specials, offers and more...

Don't worry we'll help you if you're a novice.



**Attracting customers who are looking for...**

- Weddings, birthdays parties, meetings etc...
- Corporate events
- Sport on TV
- Food and drink
- Events & theme nights
- Function facilities
- Specials & offers
- Bookings
- Reservations
- Other pub/bar facilities
- Beer gardens



**What do I get for my £15 a month?**

- Website & hosting
- Telephone support
- Posters
- Targeted promotions to our database
- Newsletters
- Choice to have your own domain name
- Automated database management
- Publicity & promotions
- NO Binding contract

What subscribing licensees are saying about the Pub & Bar Network



## A few excuses to celebrate in your venue 2009

### January

- 8th **Elvis' Birthday:** Tribute Artist  
12th **Plough Monday:** Ploughmans Lunch  
14th **First Cocktail Invented:** House Specials  
17th **Al Capone Born:** Gangster & Molls Night  
26th **Australia Day:** Aussie Food & Beer

### February

- 9th-15th **National Chip Week:** On The Menu  
26th **Buffalo Bill Born:** Wild West Night  
27th **Kissing Friday:** Sell A Kiss For Charity

### March

- 1st **Start of Veggie Month:** Healthy Options  
9th **Bobby Fischer' Birthday:** Chess & Pub Games  
13th **Red Nose Day:** Charity Event

### April

- 4th **Grand National:** Race Night  
18th **Einstein died:** Quiz Night  
25th **Anzac Day:** Kiwi Beer

### May

- 3rd **James Brown Birthday:** Soul Night  
14th **George Lucas' Birthday:** Star Wars / Film Night  
27th **Jamie Oliver' Birthday:** School Dinners Day

### June

- 1st **Marilyn Monroe Born:** Hollywood/Oscars Night  
9th **Johnny Depp' Birthday:** Pirate Party  
28th **Mel Brooks Birthday:** Comedy Night

### July

- 4th **Independence Day:** Tea Party  
12th **Julius Caesar Born:** Roman Toga Party  
14th **Bastille Day:** French Onion Soup & French Bread  
15th **St Swithins Day:** School Disco  
26th **Sir Mick Jagger' Birthday:** Rock 'n' Roll Night  
31st **J.K. Rowling' Birthday:** Special Brew

### August

- 6th **Jamaican Independence Day:** Carribean Jammin'  
15th **Indian Independence Day:** Curry Night  
16th **Elvis Died:** Elvis Tribute Night  
25th **Sean Connery' Birthday:** James Bond Night

### September

- 7th **Brazilian Independence Day:** Carnival Day  
12th **Donny Osmond's Birthday:** 70's Night  
16th **Mexican Independence Day:** Ariba Chilli Night  
17th **Billy The Kid Born:** Wild West Night  
19th **British Food Fortnight begins:** Delight In Gastro  
21st **First Ever University Challenge:** Quiz Night

### October

- 1st **National Day of China:** A Taste Of The Orient  
7th **Simon Cowell's Birthday:** Karaoke  
10th **Chris Tarrant's Birthday:** Pub Genius Night  
12th **Columbus Day:** Spanish Tapas  
14th **Sir Cliff Richards Birthday:** Karaoke Across The Ages

### November

- 5th **Bonfire Night:** Hog Roast  
17th **Martin Scorsese's Birthday:** Film Night  
20th **Beaujolais Nouveau:** French Wine tasting

### December

- 12th **Frank Sinatra Birthday:** Karaoke Krooner's  
25th **Christmas Day:** Xmas Dinner & Pud  
31st **Donna Summer Birthday:** Soul Night



0871 288 2458

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welcome to the pub & bar online revolution...