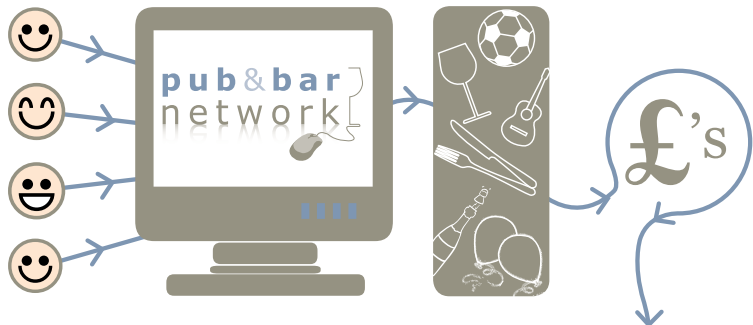


## Turning internet visitors into your customers!



Visitor → Customer → Venues → Licensee

### Who Are We..?

We are a unique 24/7 dedicated pub & bar online search engine to help you (the licensee) get your message across to thousands of targeted potential customers you could not reach by normal methods. For over 7 years we have enjoyed working extensively with independent licensees, tenants, leaseholders and managed houses but also benefit from the support of successful companies such as Fuller's, Young's, Greene King, Faucet Inns, Kornicis Group and more..

### How Do You Benefit..?

The Pub & Bar Network introduces your venue to these targeted potential customers who don't know you exist and gives you the tools to encourage repeat business, referrals, increased footfall, table reservations and measurable function bookings. A working relationship with the Pub & Bar Network **will** dramatically increase your bottom line.

### Why The Pub & Bar Network..?

The Network is the only comprehensive, dedicated pub and bar website & search engine in the UK - probably the world - affordably covering all of your online promotional needs, the informational needs of your existing & potential customers and it's incredibly simple. It gives you, the licensee, control as to how successful you and your venue can be. Call us on 0871 288 2458 or e-mail [info@pubandbar-network.co.uk](mailto:info@pubandbar-network.co.uk)

## Easy to use, affordable, value for money, delivers measurable results and anyone can do it!

"We have received lots of business from the site. Much has been private functions but we also get quite a lot for our organised themed events and sports."

**Lucy Burch, Manager, Elephant Inn, North Finchley.**

"Our pub is in the country, but the Network has managed to get me very lucrative function room bookings, we already have weddings booked from the site for next year."

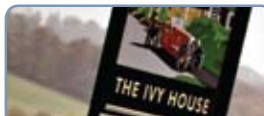
**Brian and Carol, Managers, The Mill at Elstead, Surrey.**

"It costs £15 per month and brings in thousands of pounds a week. Do the math!"

**Marco Baiardo, Owner, Blue Anchor and City Pride London.**

"It's really very clever and brings us lots of regular function bookings and reservations."

**Susie, Owner, Troubadour, Earls Court.**



#### Easily add your own...

- Event promotions
- Photo's
- Sport on TV
- Menu's & wine lists
- Video
- Posters
- Specials, offers and more...

Don't worry we'll help you if you're a novice.



#### Attracting customers who are looking for...

- Weddings, birthdays parties, meetings etc...
- Corporate events
- Sport on TV
- Food and drink
- Events & theme nights
- Function facilities
- Specials & offers
- Bookings
- Reservations
- Other pub/bar facilities
- Beer gardens



#### What do I get for my £15 a month?

- Website & hosting
- Telephone support
- Posters
- Targeted promotions to our database
- Newsletters
- Choice to have your own domain name
- Automated database management
- Publicity & promotions
- NO Binding contract

What subscribing licensees are saying about the Pub & Bar Network

## A few excuses to celebrate in your venue 2009

### January

- 8th** **Elvis' Birthday:** Tribute Artist  
**12th** **Plough Monday:** Ploughmans Lunch  
**14th** **First Cocktail Invented:** House Specials  
**17th** **Al Capone Born:** Gangster & Molls Night  
**26th** **Australia Day:** Aussie Food & Beer

### February

- 9th-15th** **National Chip Week:** On The Menu  
**26th** **Buffalo Bill Born:** Wild West Night  
**27th** **Kissing Friday:** Sell A Kiss For Charity

### March

- 1st** **Start of Veggie Month:** Healthy Options  
**9th** **Bobby Fischer' Birthday:** Chess & Pub Games  
**13th** **Red Nose Day:** Charity Event

### April

- 4th** **Grand National:** Race Night  
**18th** **Einstein died:** Quiz Night  
**25th** **Anzac Day:** Kiwi Beer

### May

- 3rd** **James Brown Birthday:** Soul Night  
**14th** **George Lucas' Birthday:** Star Wars / Film Night  
**27th** **Jamie Oliver' Birthday:** School Dinners Day

### June

- 1st** **Marilyn Monroe Born:** Hollywood/Oscars Night  
**9th** **Johnny Depp' Birthday:** Pirate Party  
**28th** **Mel Brooks Birthday:** Comedy Night

### July

- 4th** **Independence Day:** Tea Party  
**12th** **Julius Caesar Born:** Roman Toga Party  
**14th** **Bastille Day:** French Onion Soup & French Bread  
**15th** **St Swithins Day:** School Disco  
**26th** **Sir Mick Jagger' Birthday:** Rock 'n' Roll Night  
**31st** **J.K. Rowling' Birthday:** Special Brew

### August

- 6th** **Jamaican Independence Day:** Carribean Jammin'  
**15th** **Indian Independence Day:** Curry Night  
**16th** **Elvis Died:** Elvis Tribute Night  
**25th** **Sean Connery' Birthday:** James Bond Night

### September

- 7th** **Brazilian Independence Day:** Carnival Day  
**12th** **Donny Osmond's Birthday:** 70's Night  
**16th** **Mexican Independence Day:** Ariba Chilli Night  
**17th** **Billy The Kid Born:** Wild West Night  
**19th** **British Food Fortnight begins:** Delight In Gastro  
**21st** **First Ever University Challenge:** Quiz Night

### October

- 1st** **National Day of China:** A Taste Of The Orient  
**7th** **Simon Cowell's Birthday:** Karaoke  
**10th** **Chris Tarrant's Birthday:** Pub Genius Night  
**12th** **Columbus Day:** Spanish Tapas  
**14th** **Sir Cliff Richards Birthday:** Karaoke Across The Ages

### November

- 5th** **Bonfire Night:** Hog Roast  
**17th** **Martin Scorsese's Birthday:** Film Night  
**20th** **Beaujolais Nouveau:** French Wine tasting

### December

- 12th** **Frank Sinatra Birthday:** Karaoke Krooner's  
**25th** **Christmas Day:** Xmas Dinner & Pud  
**31st** **Donna Summer Birthday:** Soul Night



0871 288 2458

www.pubandbar-network.co.uk © Pub and Bar Network Ltd. All Rights Reserved  
"Pub and Bar Network Ltd" is registered in England & Wales under No. 6657096  
contact:- info@pubandbar-network.co.uk



welcome to the pub & bar online revolution...